

OUR FUNDRAISING GUIDE



Visit www.animalrescuecumbria.co.uk
for more information please call 01539-824293
Or email angelique@animalrescuecumbria.co.uk



Who are we?

From humble beginnings in 1972, Animal Rescue Cumbria has grown and these days is a well-established rescue which takes in and rehomes over 300 dogs, cats and kittens every year. The animals we take in are unwanted or lost and homeless. We provide a secure and caring environment and help all our animals adapt and find permanent, loving new homes. We also provide support and guidance for pet owners and undertake educational work to increase awareness of the responsibility we all have towards animals and their welfare.

Our Mission

To take in unwanted and lost cats and dogs, provide a secure and caring environment and to help all our animals adapt and find permanent, loving new homes. To provide support and guidance for pet owners and increase the public's awareness of their responsibility towards animals.

Our Purpose

Animal Rescue Cumbria's trustees, staff, volunteers and supporters do this by:

- Providing the best possible care for animals in our shelter;
- Offering enrichment opportunities to help animals adapt to different environments;
- Providing lifelong support for owners and their new pets;
- Promoting good animal welfare and responsible pet ownership by providing support, guidance and education to members of the public in Cumbria and beyond;
- Valuing each other (trustees, staff, volunteers, supporters and partners); and
- Being entrepreneurial and pursuing diverse income streams in order to survive and prosper.

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Teamwork

You have chosen to fundraise as a team, great! Thank you for choosing our charity. Here are just a few ideas about the types of activities you can do as a team...

From Lake District 5 Peaks Challenge, Snowdon Triple Challenge, Iceland Glacier Trek to a Cuban Mountain Trek, whatever you want to do there are plenty of choices on Charity Challenge website. You choose the challenge, then the charity, and finally book your place!

www.charitychallenge.co.uk

Embarking on a fundraising activity as a team, is a wonderful way to get to get to know people and have fun and exciting times together. With so many choices available, there's something for everyone and every team and you are all working towards a common goal to raise vital funds for the charity. If you would like more information about sponsorship or would like any more information please email angelique@animalrescuecumbria.co.uk.



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SOLO FUNDRAISING



Solo Fundraiser

If you have chosen to fundraise for our charity, thank you! You can fundraise solo and help raise vital funds for our animal rescue shelter.

Here are just a few ideas about the types of activities you can do on your own...

How about signing up to do a wingwalk? This may not suit everyone. However, there are so many other ways you can help, here are just a few....

How about cooking cakes and treats to sell to friends and family, or what about a cake morning (or afternoon) when it's safe to arrange one.

If you like knitting, how about making some much needed pet blankets which we could sell in our charity shop. A warm snuggly blanket can help a rescue animal keep warm and cosy, as well as help them to feel protected and safe.

Fancy making some crafty items? How about gift cards or cushions? We can sell items like these in our shop and you will be helping us to stock our shelves and raise funds for the animals.

How about a sponsored run or walk? Contact us on 01539-824293 and we can help with sponsorship forms and anything else you might need support or assistance with.



A-Z Fundraising Ideas



A

Abseil

Abseil down a local landmark and have fun on your own or with a team of people.



B

Books

We all love books and there are so many different types out there. If you want to sell books why not do a book sale online, it can be a lot of fun.



C

Cake sale

Everyone loves cake so why not make some and sell them. You can have so much fun baking and selling and helping to raise funds for charity.



D

Dog Walk

Our wonderful canine companions need to have exercise and so do their owners. Why not do a sponsored dog walk and raise funds for charity, for walking a given distance together with your pooch. We are also planning a Walk4Paws event later this year, and you are welcome to join us.



E

Easyfundraising is a free fundraising platform where you simply sign up, and every time you buy something online a donation is given to the charity of your choice, for free!



F

Fun - always have fun especially when you help fundraise for Animal Rescue Cumbria.



G

Groups, you can join a group and fundraise together with a goal to have fun and raise funds.



H

Hats, how about collecting fun, colourful or vintage hats to sell online and raise funds for charity.



I

Indoor sports like swimming, when it's safe to do so. How about a swim a-thon to raise funds for animals?

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More Ideas...

J Jumble sale - everyone loves a jumble sale so why not have a clear-out and sell your unwanted preloved items online or at a local community centre when it's safe to do so.

K Knitting - we love knitted goods and so do our wonderful rescue animals. If you are creative and you knit, please consider knitting pet accessories and goods for our charity shop.

L Line dancing, how about a line dance-a-thon to help raise funds for Animal Rescue and enjoy yourself at the same time with your favourite tunes!

M Music - we all love music and if you are musical why not put on an online music choir event or solo performance event. This way you can conduct a fun and enjoyable event and hear your musical favourites.

N Night-time -you could hold an event at night, perhaps a night walk as an opportunity for people to remember pets they have lost and the happy times together.

O Open Garden - this is a wonderful way to display your beautiful garden and encourage others to open their's to the public to enjoy and view.

P Photography - what about a photo pet competition and encourage people to send in their beloved pet photos?

Q Quiz -online quizzes can be really popular and a lot of fun. Organise a quiz and invite friends and family to donate to Animal Rescue Cumbria.

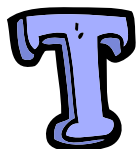
R Raffle - we all love a raffle and it's so simple to arrange,. All you need are raffle tickets and small prizes. You can create this as an online event or bring it into another event to help raise funds for our charity.

Even More Ideas...



S

Swim - this is a wonderful way to have fun, exercise and enjoy a fundraising event. How about a swimathon of your own where you ask people to sponsor you to help raise funds?



T

Toy sale -it's always a good time for a clear out, so why not ask people to donate toys to your fundraising event and use these to sell online for donations to the charity?



U

Unwanted gift items can be a great way to get donations for a charity by either selling these online or donating them to our charity shop.



V

Vintage - many people love all things vintage and they can sell well too. How about a vintage sale where people donate vintage items like clothes and you can list and sell these online through an auction. A fun and creative way to raise funds for the Shelter.



W

Windwalking - fancy signing up for this exciting daredevil challenge. This challenge can be exciting and very rewarding!



X

Xmas gift items - why not create some delightful Christmas gifts for our rescue centre and charity shop. Pet accessories like cat beds or blankets are welcomed for both our animals at the rescue but also to sell in our shop?



Y

Yellow - how about you fundraise with anything yellow. It's a beautiful, colourful, bright and cheerful colour. Any item you have which is yellow could be listed to sell online through an auction or sold in our charity shop?



Z

Zipper - how about taking on an adrenaline-fuelled challenge like a zip-line challenge. It's simple to sign up and you can join other people and have fun in a group and raise funds for Animal Rescue Cumbria.





Fundraising Guide



Funds

Please keep all cash donated in a secure place and bank as soon as possible.

Insurance

You are responsible for the activity and Animal Rescue Cumbria cannot accept liability for any fundraising activity or event you undertake. For advice on insurance please speak to your local insurance company.

Licences

For any local events, or if you are planning to hold an event in a public place, you will need to obtain permission from the local council or landowner.

Need more advice?

Call our friendly fundraising team on 01539 824293 and we'll be happy to talk you through it.

t



Thank you very much for taking the time to fundraise for Animal Rescue Cumbria. With your help we can continue to help and care for vulnerable homeless animals at our rescue centre.

If you need any further information, advice or support please call 01539-824293 or email angelique@animalrescuecumbria.co.uk



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